



KC

# KITTIKAWIN CHEECHARERN

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## UX DESIGNER

**Cross functional UX designer**, a practical generalist that can wear many hats, learn new tools quickly and be comfortable working in a fast moving Lean Development Team & Startup work culture

## SKILLS

### Design Tools:

Adobe Photoshop CC  
Adobe Illustrator CC

### Wire framing & Prototype:

Paper prototypes & Sketches  
Popapp.in  
Balsamiq  
Invision App

### Front End Web-development:

HTML5, CSS3, JavaScript  
jQuery  
Twitter Bootstrap  
WordPress CMS

### Other:

SEO & FB Marketing  
Marketing Validation  
User Research & Personas

## EXPERIENCE

### FREELANCER • CHEECHARERN.IO • AUGUST-NOVEMBER 2016

Outsourcing development & design work for local companies as well as multiple related projects. Works including but not limited to: Web development, SEO & content marketing, Custom Designs.

### WEB DESIGNER • ROCSUMMEREXPLOSION • MAY-AUGUST 2016

Worked as a lead developer for a Major Rap Concert in Rochester. Generating 1000+ Ticket sales through creating a responsive WordPress website.

[Rocsummerexplosion.com](http://Rocsummerexplosion.com)

## EDUCATION & PROJECTS

### COMMUNICATIONS (BA) • 2013-2016 • UNIVERSITY AT BUFFALO, NY

- BlackStone Launchpad Center for Entrepreneurship: Design & Development Advisor and Student Ambassador, helping student-ran early stage startups.
- WorkTimely: personal web development project for Communications Graphics class, using HTML/CSS/JS and a JQuery library:

[worktimely.cheecharern.io](http://worktimely.cheecharern.io)

## AWARDS

**1<sup>st</sup> Place Winner of Startup Weekend: (UI Designer)** designing early prototype of the responsive app idea on Illustrator and Photoshop: <http://www.storbnb.com>

**2<sup>nd</sup> Place Winner of New Era Hackathon (Lead Designer)** work with a group of developers in creating a clickable prototype on Photoshop and Invision App.